

# MISSION OF HOPE NEWSLETTER

# STORIES OF THE HOPE

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WINTER 2026

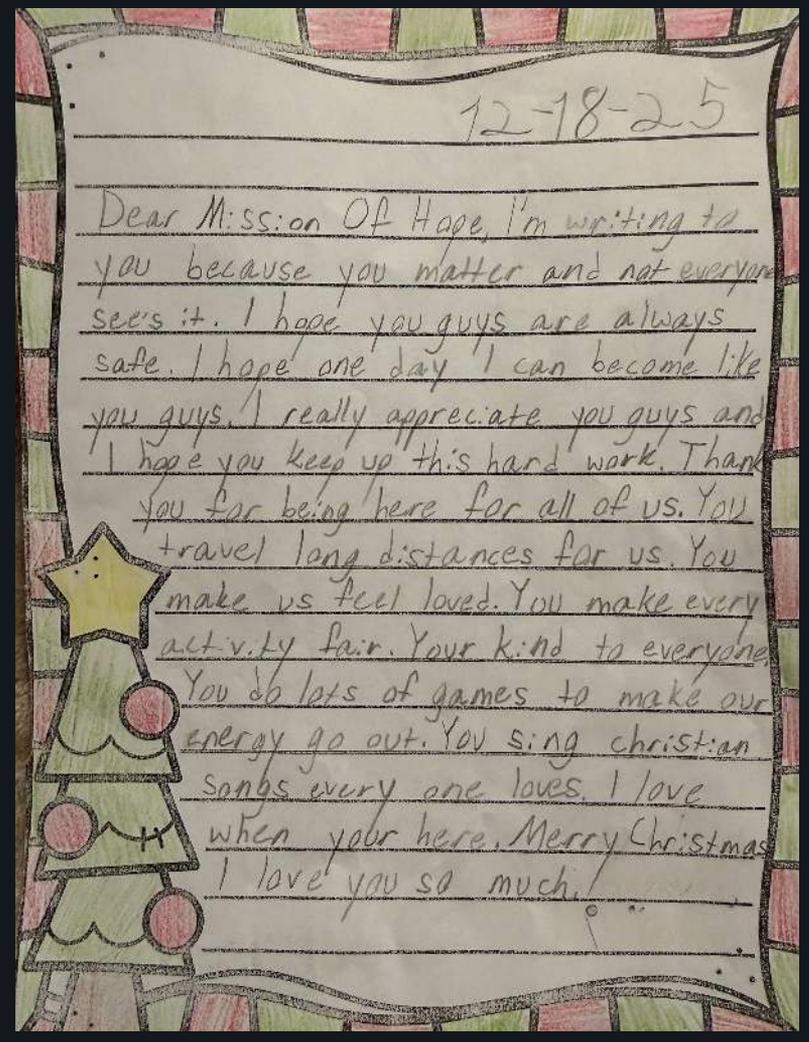


## Dear Mission of Hope Friends,

As we come to the close of another year, this letter reminds us why we serve. Because of your faithful support, hope continues to reach families, students, and communities throughout Appalachia—meeting real needs while pointing people to lasting hope in Christ. Every box packed, every mile traveled, and every prayer offered reflects your generosity and the love of Christ at work. Thank you for standing with Mission of Hope and for making moments like this possible.

— David Heatherly, Executive Director

## A letter we received this Christmas...





## CHRISTMAS - CELEBRATING THE SEASON OF HOPE

Christmas is always a special time at Mission of Hope. Thanks to your generosity this year, we were able to serve over 10,000 children and their families across Rural Appalachia, visiting 29 elementary schools and several mountain ministry centers.

With the incredible support of our donors, volunteers, and community partners, these children and their families experienced the love, joy, and hope that make this season so meaningful. We are so grateful to our sponsors whose generosity helped make our Christmas program possible.





# Thank You

2025 Mission of Hope Christmas  
Sponsors & Supporters

BARNES & NOBLE  
CHICK-FIL-A KNOXVILLE  
CHRISTIAN COUNTRY WCGW LEXINGTON  
COLEMAN'S PRINTING & AWARDS  
FISHER TIRE  
FOOD CITY  
FOOD LION  
FOX SELECT TRAILERS  
HOME FEDERAL BANK  
JIM MCMICHAEL SIGNS  
JOY620 WRJZ KNOXVILLE  
KNOXVILLE TVA EMPLOYEES CREDIT UNION  
LAMAR ADVERTISING  
NEWSTALK 98.7  
PERFORMANCE FOOD SERVICE  
PILOT  
ROTHCHILD CATERING & CONFERENCE CENTER  
SPORTS RADIO WNML KNOXVILLE  
TALK RADIO 92.3  
VOLUNTEER DRUM  
WATE-TV 6 KNOXVILLE  
WBIR-TV 10 KNOXVILLE  
WVLT-TV 8 KNOXVILLE  
WIVK FM 107.7 KNOXVILLE  
WJMM FM 99.1 LEXINGTON  
WKYT TV LEXINGTON



### PACK THE LOBBY

A heartfelt thank you to everyone who helped make the 10th annual Pack the Lobby toy drive such a remarkable success! Partnering with WKYT and generous community supporters, this cherished event collected new toys, jackets, and essentials for children in need across Appalachia. Mission of Hope volunteers were inspired by the outpouring of love as families came together to share hope and joy during the holiday season.



### BUCKY'S BIKES

We are also deeply grateful to Bucky's Bikes for donating 361 bikes in honor of Bucky Jones! Bucky believed every child deserves the joy of a bike at Christmas. Thanks to his family, this tradition has continued for 13 years, bringing smiles to thousands of children. This year, these bikes were part of our Christmas program, helping Mission of Hope serve children across rural Appalachia and brighten countless homes with the spirit of the season.



### KEYBOARDS AT CHRISTMAS

Finally, a huge thank you to everyone who attended this year's Keyboards at Christmas concert! We are especially grateful to Tim Conner, Donna McNeilly, Sabra Wright, Marilyn Peterson, Trey Ogle, Rhonda Mayfield, and Gregg Randolph for their dedication and hard work in creating a magical celebration. The Clayton Center came alive with beautiful music, and the true spirit of Christmas, bringing warmth and joy to so many in our community.

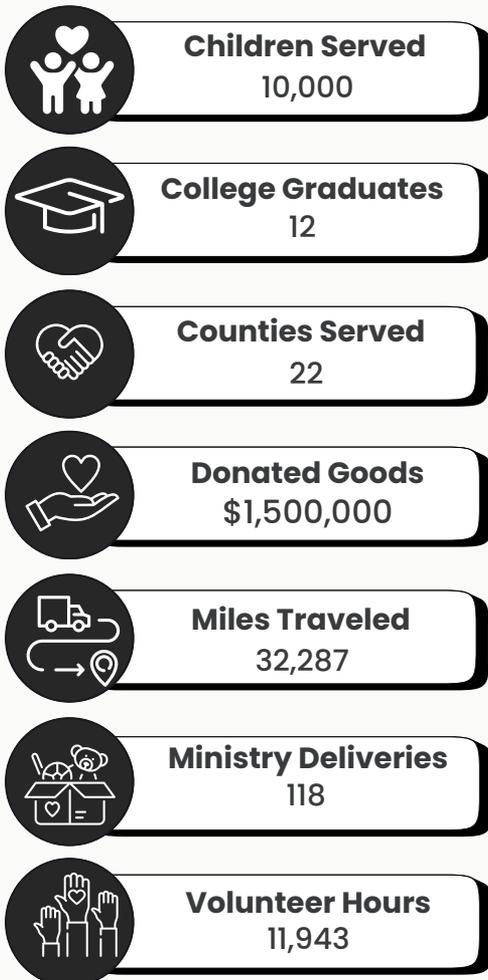
# YEAR IN REVIEW

## -SERVING WITH PURPOSE-



### 2025 IMPACT BY THE NUMBERS

EVERY NUMBER TELLS A STORY OF HOPE,  
GENEROSITY, AND LIVES CHANGED  
ACROSS RURAL APPALACHIA.



**Because of you, hope reached farther than ever before.**



### BECAUSE OF YOU, HOPE WAS SHARED

At Mission of Hope, we believe every act of service is a reflection of God’s love in action. Each program, delivery, and relationship is rooted in our calling to serve children and families with dignity, consistency, and compassion.

Throughout 2025, God used the generosity of faithful supporters to reach over 10,000 children across rural Appalachia, visiting 29 elementary schools and several mountain ministry centers. From Christmas outreach to back-to-school support and scholarships, these efforts were made possible through prayer, partnership, and a shared heart for serving others.

These numbers represent more than impact—they represent answered prayers, moments of encouragement, and reminders that hope is alive. As the ministry continues to grow, so does our team, allowing us to serve more faithfully and to walk alongside communities throughout the year.

*Let us not love with words or speech but with actions and in truth.  
~ 1 John 3:18*

### Welcome Valerie Franklin

Valerie has been an incredible part of the MOH Family for several years, faithfully serving as our dedicated Volunteer Coordinator. Whether the task was big or small, Valerie consistently stepped in with joy and a heart ready to serve.

Her steady presence, servant’s heart, and unwavering reliability have made her an essential part of our ministry. Because of her faithful service and deep commitment to the mission, it was a natural step to officially recognize Valerie as a valued member of the Mission of Hope staff.

Valerie’s love for people and willingness to serve wherever she is needed reflect the heart of Christ in action.



# THANK YOU FOR SUPPORTING MISSION OF HOPE



## THANK YOU AND LOOKING AHEAD → TO 2026

Every donation, volunteer hour, and prayer has helped Mission of Hope bring light to Rural Appalachian families this year. Because of you, children woke up with smiles, families felt cared for, and communities experienced hope in action.

## 3 WAYS TO PRAY FOR MISSION OF HOPE



### LIFT UP THE CHILDREN AND FAMILIES

Mark 10:14

That every child and family reached through Mission of Hope programs feels seen, valued, and loved.



### BLESS THE HANDS THAT SERVE

Peter 4:10

That all who give their time, resources, and energy to serve experience strength, joy, and protection as they serve others.



### MINISTRY GROWTH AND IMPACT

Psalms 90:17

That our programs, scholarships, and outreach efforts continue to flourish, breaking cycles of poverty and bringing lasting hope.

## UPCOMING EVENTS

**Outreach Event - Food Giveaway**  
March, 2026

**New Scholarship Awards**  
May, 2026

**Outreach Event - Food Giveaway**  
May, 2026

**3rd Annual Sporting Clays Tournament**  
May 15, 2026

**Outreach Event - Food Giveaway**  
July, 2026

**29th Annual Back to School Program**  
July - August 2026

**23rd Annual Golf Classic**  
September 17, 2026



### WAYS TO GIVE:

- Online at [missionofhope.org/donate](https://missionofhope.org/donate)
- Mail to PO Box 51824, Knoxville, TN 37950  
(Donation Envelope Enclosed)
- Phone us at 865-584-7571



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