

Stories of the Hope

MISSION OF HOPE NEWSLETTER

Dear Mission of Hope Friends,

As the seasons change and fall surrounds us with its beauty, our hearts at Mission of HOPE are already turning toward Christmas. This special time of year is when our mission shines most brightly—bringing HOPE, encouragement, and the love of Christ to children and families throughout rural Appalachia.

For many of the communities we serve, life is marked by deep challenges. Jobs are scarce, resources are limited, and the holidays can feel like an impossible burden. Yet, year after year, your generosity transforms what could be a season of struggle into a season of joy. You remind families that they are not forgotten and that hope is still alive.

Through your faithful support, Mission of HOPE is able to provide not just toys and clothing, but also food, college scholarships, and the priceless gift of encouragement. What may seem simple to us—a coat that fits, a doll or ball to unwrap, a box of food for the table—becomes a powerful reminder of God's love at work in their lives.

Last Christmas, your prayers, donations, and time allowed us to serve thousands of children and families. This year, we believe God will open doors for us to reach even more—and we cannot do it without you. Your continued partnership ensures that Mission of Hope can deliver the message of Christ's love in both word and action. From the bottom of our hearts, thank you for being part of this mission. Your kindness and compassion make an eternal difference, and we are grateful to serve alongside you.

With gratitude,

David Heatherly

Executive Director Mission of Hope

3 WAYS TO PRAY FOR MISSION OF HOPE



Christmas Delivery Teams

Romans 10:15

Mission of Hope volunteers give their time at Christmas to personally deliver toys, food, and clothing to schools in the mountains. Pray that God will protect them as they travel, bless their conversations with teachers and students, and allow every smile and gift to shine His love into these communities.



Binns Counts and Those They Serve

Matthew 18:5

We are blessed to partner with Binns Counts in Virginia, who provide Christmas for more than 500 children each year. This faithful group of volunteers works tirelessly to make sure every child receives gifts and essentials. Pray for strength and encouragement for Binns Counts, and that each child they serve will feel the love of Christ this Christmas season.



Community of London, KY

Psalms 46:1

The people of London, KY are still rebuilding after devastating tornadoes. Pray for comfort for those who have lost so much, provision for families in need, and unity as the community works together to recover. Ask God to surround them with peace and hope in the days ahead.

THANK YOU for Making The 2025 Golf Classic a Success!

Presented by Chick-fil-A Knoxville

We are incredibly grateful to everyone who made our 22nd annual Chick-fil-A Knoxville Mission of Hope Golf Classic such a meaningful day. Whether you gave, played, volunteered, or sponsored—you helped extend HOPE!



PRESENTING SPONSOR:

Chick-fil-A Knoxville

GOLF SHIRTS:

Fisher Tire

GOLF BALLS:

Lincoln Memorial University

TURN AROUND HOSPITALITY:

Whitetail Properties

RANGE:

Central Baptist Bearden
CCSE
Direct Mail Services
Medic Regional Blood Center
Paul and Debbie Nichols

HOLE 6 HOSPITALITY:

Prosperity Partners

SCOREBOARD:

Direct Mail Services
FIG General Contracting
Lightwell Insurance
Howard & Grace Weaver

DOOR PRIZE DONORS:

Aubrey's Restaurant
Bonefish Grill-Kingston Pike
Bonefish Grill-Parkside Drive
Bush Brothers & Co
Chick-fil-A Knoxville
Fresh Market
Knoxville Ice Bears
Logos, Etc.
Miracle Car Wash
TopGolf

PRINTING:

Coleman's Printing & Awards

GOLFER GOODY BAGS:

Aubrey's Restaurant
Chick-fil-A Knoxville
Knoxville TVA Employees
Credit Union

BOTTLED WATER:

Mansour Hasan-
State Farm Insurance

GOLF COURSE HOST:

Willow Creek Golf Club

GOLF CARTS:

Rather & Kittrell Capital Management

VOLUNTEER SHIRTS:

Waste Connections of TN and KY

DOOR PRIZE SPONSOR:

Only Jesus

PUTTING GREEN:

Fliwheel Partners
Knoxville TVA Employees Credit Union
Pilot Flying J
Prosperity Partners
Standard Kitchen & Bath

HOLES:

AG Heins
Allevia Technologies
Egerton, McAfee, Armistead
& Davis PC
In Memory of Howard Kastner
In Memory of Rob Adcock
Pinkstaff, Simpson, & Headrick PC
Town & Country Market
Turkey Creek
Valarie Thompson - RE/MAX
Preferred Properties
Waste Connections of TN and KY
WestRock

MEDIA PARTNERS:

Joy620 WRJZ
News Talk 98.7 WOKI

BAR CLOSURE:

Jason Zachary

SKILL AWARDS:

Willow Creek Golf Club

SERVICE PROVIDERS:

Event Rentals by Rothchild
Harman Ice
Portable Potties - Seivers Group

SIGNS & BANNERS:

Jim McMichael Signs
& Truck Painting

Remembering **Bill Williams:** A Heart That Changed Lives

A True Friend to Mission of Hope

Our Mission of Hope family is deeply saddened by the passing of Bill Williams, longtime WBIR news anchor and dear friend, on August 18, 2025. Bill's life was defined by compassion, integrity, and a genuine heart for helping children and families across East Tennessee.

Monday's Child: Giving Children a Voice

Through his Monday's Child segment, Bill introduced the community to children in foster care who were hoping for adoption. Week after week, he shared their stories with care and warmth, helping more than 1,000 children find loving, permanent homes.

Hunger for Hope: Inspiring a Ministry

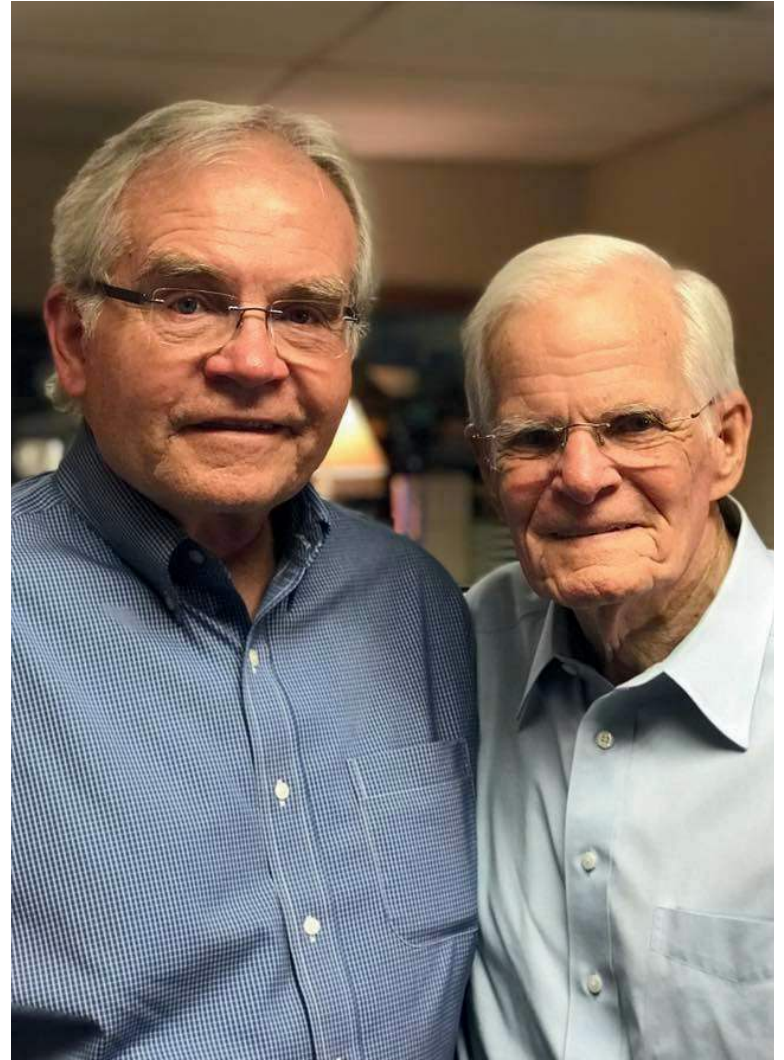
Bill's Hunger for Hope stories highlighted the challenges faced by families in rural Appalachia. By telling these stories with honesty and heart, he inspired many to act and helped lay the foundation for Mission of Hope as it exists today.

A Friendship That Shaped Our Work

Bill's friendship with Emmette Thompson went beyond professional respect—they shared a passion for serving children and families. Together, their vision helped Mission of Hope grow into a ministry reaching thousands each year.

A Legacy of Compassion

Bill Williams leaves a legacy of love, hope, and service. Through his storytelling, encouragement, and friendship, he touched countless lives. At Mission of Hope, we are forever grateful for his heart and his example.



*He Reminded Us That HOPE
Isn't Just A Word—It's Something
We Give And Live Out Every Day.
~ Emmette*

THANK YOU FOR SUPPORTING MISSION OF HOPE



UPCOMING EVENTS

1 NOVEMBER	Outreach Event - Food Giveaway Campbell County
NOVEMBER - DECEMBER	30th Annual Christmas Program & Cyber Barrel Drive Knoxville and Lexington
2 DECEMBER	Pack the Lobby WKYT in Lexington
6-7 DECEMBER	Keyboards at Christmas Clayton Center for the Arts
15 MAY	3rd Annual Sporting Clays Tournament Iron Mountain Sporting Clays

Mission of Hope Christmas Program - Celebrating 30 Years

This year, we are humbled and grateful to celebrate the 30th year of the Mission of Hope Christmas Program. What began as a small effort to share God's love with a few schools in rural Appalachia has grown into a tradition of hope that now reaches thousands of children and families each Christmas. With your help, we'll once again deliver toys, food, clothing, and Bibles to those who might otherwise go without. The smiles, hugs, and words of thanks remind us that hope truly does shine brightest in the Christmas season.

There are several ways you can join us in the Mission of Hope Christmas story:

Blue Barrels Nov. 21 – Dec. 9

Look for our blue barrels across the Knoxville area to donate new toys, coats, and non-perishable food items. Every gift dropped in a barrel helps us share the joy of Christmas with families in Appalachia. Check back soon for locations on missionofhope.org.

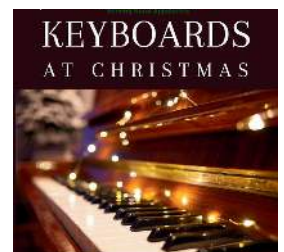


Cyber Barrel Drive Nov. 21 – Dec. 9

Imagine the joy of a child opening a gift on Christmas morning. Through our Cyber Barrels, you can make that moment possible from anywhere. With a simple online donation from our online registries, the toys and clothing you provide will ship directly to our warehouse and help bring hope to families in Appalachia. Shop at missionofhope.org.

Keyboards at Christmas Dec. 6 at 7:00 pm & Dec. 7 at 3:00 pm

A Knoxville holiday tradition, this concert brings together seven pianists and guest musicians performing Christmas classics on grand pianos at the beautiful Clayton Center for the Arts. Tickets are \$30, parking is free, and all proceeds benefit Mission of Hope's work in Appalachia. Purchase tickets at missionofhope.org.



Sharing Hope, One Story at a Time



Tune in to the Stories of the Hope podcast and discover inspiring stories of faith, resilience, and hope coming out of Appalachia.

Hosted by our friend Benson Gregory, this podcast offers an inside look at the incredible ways God is moving through Mission of Hope. Each episode highlights stories of transformed lives, personal testimonies, and the impactful work made possible by your support.

Hear firsthand from those impacted by MOH and those volunteering to extend hope to families across rural Appalachia.

Be inspired, and share these stories with friends and family.

Listen wherever you get your podcasts!

Ways to Give:

- Online at missionofhope.org/donate
- Mail to PO Box 51824, Knoxville, TN 37950 (Donation Envelope Enclosed)
- Phone us at 865-584-7571



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